

The Wingspread Conference on Childhood Obesity

**CONTRIBUTIONS OF U.S. FOOD AND AGRICULTURAL
POLICY TO THE OBESITY EPIDEMIC:
OPPORTUNITIES AND RECOMMENDATIONS**

Sponsored by

Robert Wood Johnson Foundation, Healthy Eating Research
W.K. Kellogg Foundation
Institute for Agriculture and Trade Policy
Rudd Center for Food Policy and Obesity
The Johnson Foundation

March 7-9, 2007

Goals for the Meeting:

- 1) Understand and clarify the impacts of federal agricultural and food policies on public health, nutrition and obesity;
- 2) Identify areas for policy analysis and research across agricultural, food, health and obesity-related issues;
- 3) Develop obesity prevention recommendations related to federal agricultural and food policies, as well as action and dissemination plans for these recommendations, with particular attention to the low-income and racial and ethnic minority populations at greatest risk for obesity.

Program

Wednesday, March 7, 2007

- 3:30–5:00 p.m.** **Registration**
- 5:00** **Hospitality** (Guest House)
- 5:15** **Welcome to Wingspread** (Living Room of the House)
Christopher Beem
Program Officer, The Johnson Foundation
- Welcome Remarks**
Mary Story
Professor, School of Public Health, University of Minnesota
Director, Healthy Eating Research, Robert Wood Johnson Foundation
- David Wallinga*
Director, Food and Health Program
Institute for Agriculture and Trade Policy
- Mark Muller*
Director, Environment and Agriculture
Institute for Agriculture and Trade Policy
- Rick Foster*
Vice President, Food Systems and Rural Development
W.K. Kellogg Foundation
- Linda Jo Doctor*
Program Director, Health
W.K. Kellogg Foundation
- Agriculture, Child Obesity and Health: We Need Each Other**
Kelly Brownell
Professor and Director, Rudd Center for Food Policy and Obesity
Yale University
- Overview of Conference Goals**
David Wallinga and JoAnne Berkenkamp, Facilitator
- 6:00** **Hospitality** (Wingspread)
- 6:30** **Dinner**
- 8:00** **Evening Hospitality** (Living Room of the Guest House)

Thursday, March 8, 2007

6:30-8:15 a.m. **Breakfast will be available in the Living Room of the Guest House.**

8:30 **Opportunities within Food and Agricultural Policy to Address
Childhood Nutrition and Obesity**

**Contribution of U.S. Food and Agricultural Policy to the
Obesity Epidemic: An Overview**

Mark Muller

Director, Environment and Agriculture
Institute for Agriculture and Trade Policy

Commodity Title of the Farm Bill

Harwood Schaffer

Research Associate
Agricultural Policy Analysis Center
University of Tennessee, Knoxville

Economics of Food Pricing

Tatiana Andreyeva

Rudd Center for Food Policy and Obesity
Yale University

Legal Analysis of Opportunities

Susan Roberts

Director, Food and Society Policy Fellows Program
Thomas Jefferson Agricultural Institute

Child Nutrition and Food Assistance Programs

Susan Foerster

Chief, Cancer Prevention and Nutrition Section
California Department of Health Services

10:30 **Break**

10:45 Farm and Food Policies in the Legislative Context

Moderator:

Allen Hance
Senior Policy Analyst
Northeast-Midwest Institute

Panel:

Derek Miller
Staff
Senate Committee on Agriculture, Nutrition, and Forestry

Thomas Forster
Policy Director
Community Food Security Coalition

Susan Polan
Associate Executive Director
American Public Health Association

12:15 p.m. Lunch

1:30 Moving Toward Policy and Research Recommendations

David Wallinga
Director, Food and Health Program
Institute for Agriculture and Trade Policy

2:00 Small Group Working Sessions

In small groups we will work to:

- Suggest further improvements to preamble;
- Propose 1-2 high-impact, highly feasible recommendations for research and analysis;
- Propose 3 or more health-based recommendations for federal policies to reverse obesity;
- Solicit thoughts on what steps need to occur after the meeting.

Group 1: Commodity and Specialty Crop Support Policies

Facilitator: *Frederick Kirschenmann*
Professor and Distinguished Fellow
Iowa State University

Group 2: Food Pricing

Facilitator: *Barry Popkin*
Professor and Director, Interdisciplinary Obesity Program
University of North Carolina at Chapel Hill

Group 3: Agricultural Policies within Child Nutrition and Food Assistance Programs

Facilitator: *Susan Foerster*

Chief, Cancer Prevention and Nutrition Section
California Department of Health Services

Group 4: Leveraging Federal Purchasing Power

Facilitator: *Richard Jackson*

Adjunct Professor
University of California, Berkeley

5:00

Leisure

Wingspread Conference Center Tour (optional)

5:30

Hospitality (Wingspread)

6:30

Dinner

7:30

Evening hospitality (Living Room of the Guest House)

Small group recommendations available for viewing. Please review, discuss and provide written comments.

Friday, March 9, 2007

6:30-8:15 a.m.

Breakfast will be available in the Living Room of the Guest House.

8:30

Policy and Research Recommendations

Small Group Working Session facilitator presentations and discussion

Group 1: Commodity and Specialty Crop Support Policies

Frederick Kirschenmann

Group 2: Food Pricing

Barry Popkin

10:00

Break

Group 3: Agricultural Policies within Child Nutrition and Food Assistance Programs

Susan Foerster

Group 4: Leveraging Federal Purchasing Power

Richard Jackson

11:30

Next Steps

Mary Story

Professor, School of Public Health, University of Minnesota

Director, Healthy Eating Research, Robert Wood Johnson Foundation

David Wallinga

Director, Food and Health Program

Institute for Agriculture and Trade Policy

11:45

Closing Comments

Rick Foster

Vice President, Food Systems and Rural Development

W.K. Kellogg Foundation

Linda Jo Doctor

Program Director, Health

W.K. Kellogg Foundation

12:00 p.m.

Conference Adjourns

Buffet and Box Lunches Available

1:00

Transportation departs from the Guest House.